

A Level Photography Induction

Yr12

Photography

Induction



# Welcome to Haydon School Art Department

## Objectives

1. To understand what is expected of you
2. To gain knowledge about the course structure
3. To understand the summer homework task



Justine Khamara

# Meet:

- Who are you ?
- What are you interested in?
- What sort of artwork/ photography do you like?



Flora Borsi

# First and foremost...

Photography is a form of Art

There is a **huge** amount of coursework involved

You will need to be dedicated, self motivated, hardworking and enthusiastic

It is a fun subject if you are passionate about it



Lee Price

# Expectations

Arrive to lessons on time with **all** equipment (failure to do so will result in a detention).

You must spend at least 5 hours a week on your homework- If you are aiming for an A/ A\* this will be more!

If your homework is incomplete, or completed to an unsatisfactory level you will be issued with a detention which you will sit in the department

You must be polite and respectful to all members of the class



Andrzej Dragan

# Equipment

Due to the expense of the photographic equipment, you will each be expected to supply your own equipment, some of which can be bought from the school.

## **You should all have:**

- Card reader
- Glue stick
- White/ Silver pen
- Double sided tape
- USB stick

## **From the Art department**

- Sketchbook £6.60
- Photographic paper £32.90 for a pack of 25
- Film £7.40

Man Ray



# What do you know about Photography?

Are there any photographers you already know of who inspire you?



Julie Cockburn

# Qualification overview: Photography

This is a 2 year course

**60% Coursework**

**40% Exam**

**Yr 12**

**Unit 1**

**'Pattern and Detail'.**

**Unit 2**

**Creative Investigation + personal study =essay  
1000-3000 words**

**Yr 13**

**Unit 2**

**Continuing Creative Investigation and personal  
study**

**Unit 3**

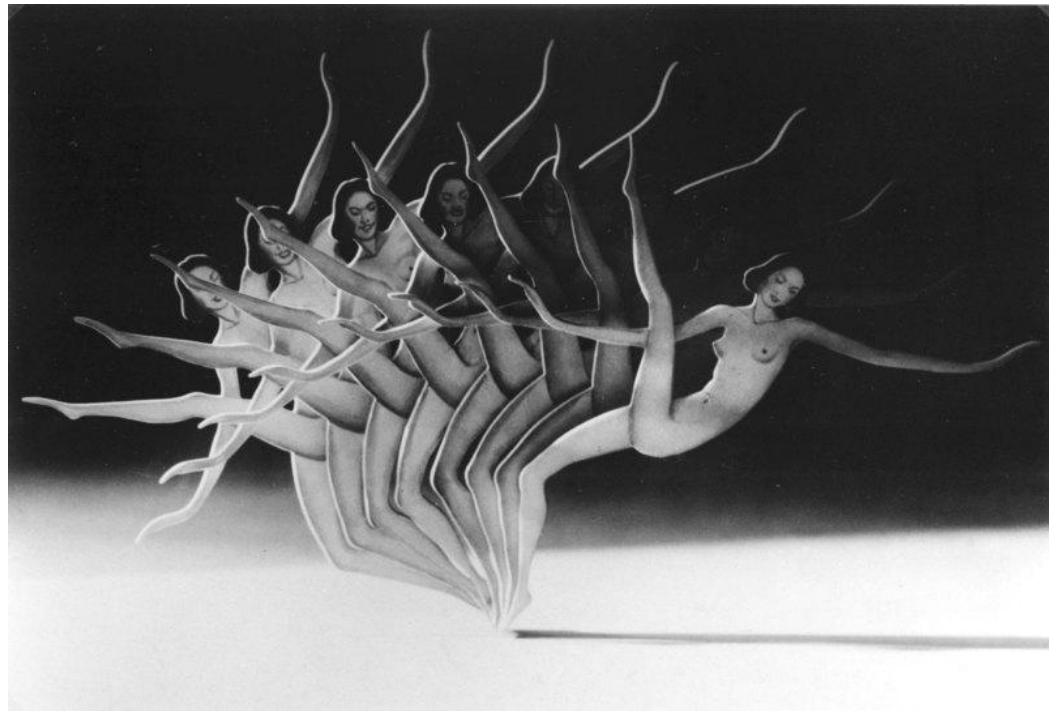
**Externally set assignment released in February with  
a 15 hour exam.**



# Qualification overview: PHOTOGRAPHY

- New emphasis on recording
- New emphasis on the history of art movements
- Emphasis on written and oral skills and increasing critical vocabulary
- Students should work in a broad range of media types including digital

**Experimentation  
and making  
mistakes is really  
important!!**



# Qualification overview: PHOTOGRAPHY

- There is a new assessment grid based on Skills
- Recording and research
- The creative process
- Outcomes
- And written work integrating critical analysis and contextual research with own ideas and practical investigations



Alvin Langdon Coburn

# There are 4 areas you will be assessed on:

- **AO1** – Development of ideas and artist research
- **AO2** – Exploring mediums, techniques and materials
- **AO3** – Recording ideas, quality of prints and work
- **AO4** – Response to brief, final outcome

Each of the assessment areas also assess your reflect, refine and making progress at each stage.

**Everything must be related to the artists/ photographers and your chosen theme you have researched**

**Your sketchbook should show a journey of exploration!!**



# Course structure Unit 1: Detail and Pattern



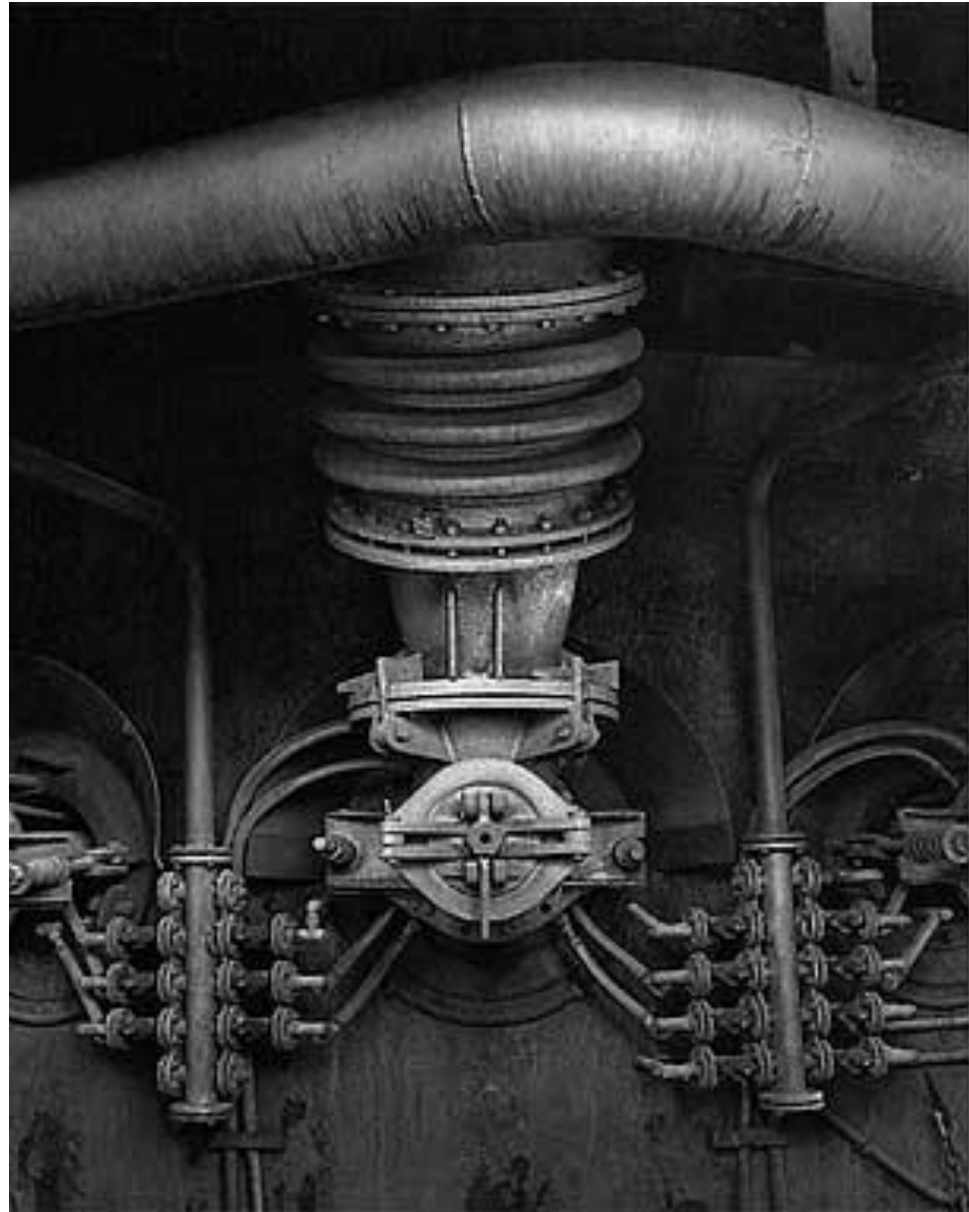
Jean Luc- Benard :Detail and Pattern: Fish out of water

# Course structure Unit 1: Detail and Pattern

## Term 1

### Intro to 1<sup>st</sup> project **'Detail and Pattern'**

- Layout and presentation skills
- Composition
- Using a digital SLR camera
- Aperture/ shutter speed
- Using the darkroom equipment
- Creating photograms
- Printing photographs – creating tonal contrast/ dodging/ burning
- Photography trip
- Developing project ideas



## Term 2

- Continue 1<sup>st</sup> project- exploring and developing theme
- Development piece
- **Complete final piece for 1<sup>st</sup> project and hand in all coursework.**



John Stezaker

# Course structure Unit 2: Begins after Easter

**You will be given a new theme to explore...**

- Develop individual ideas
- Build up knowledge, skills and techniques:
- Using aperture/ shutter speed
- Darkroom techniques
- Printing/ photograms
- Composition/ subject matter

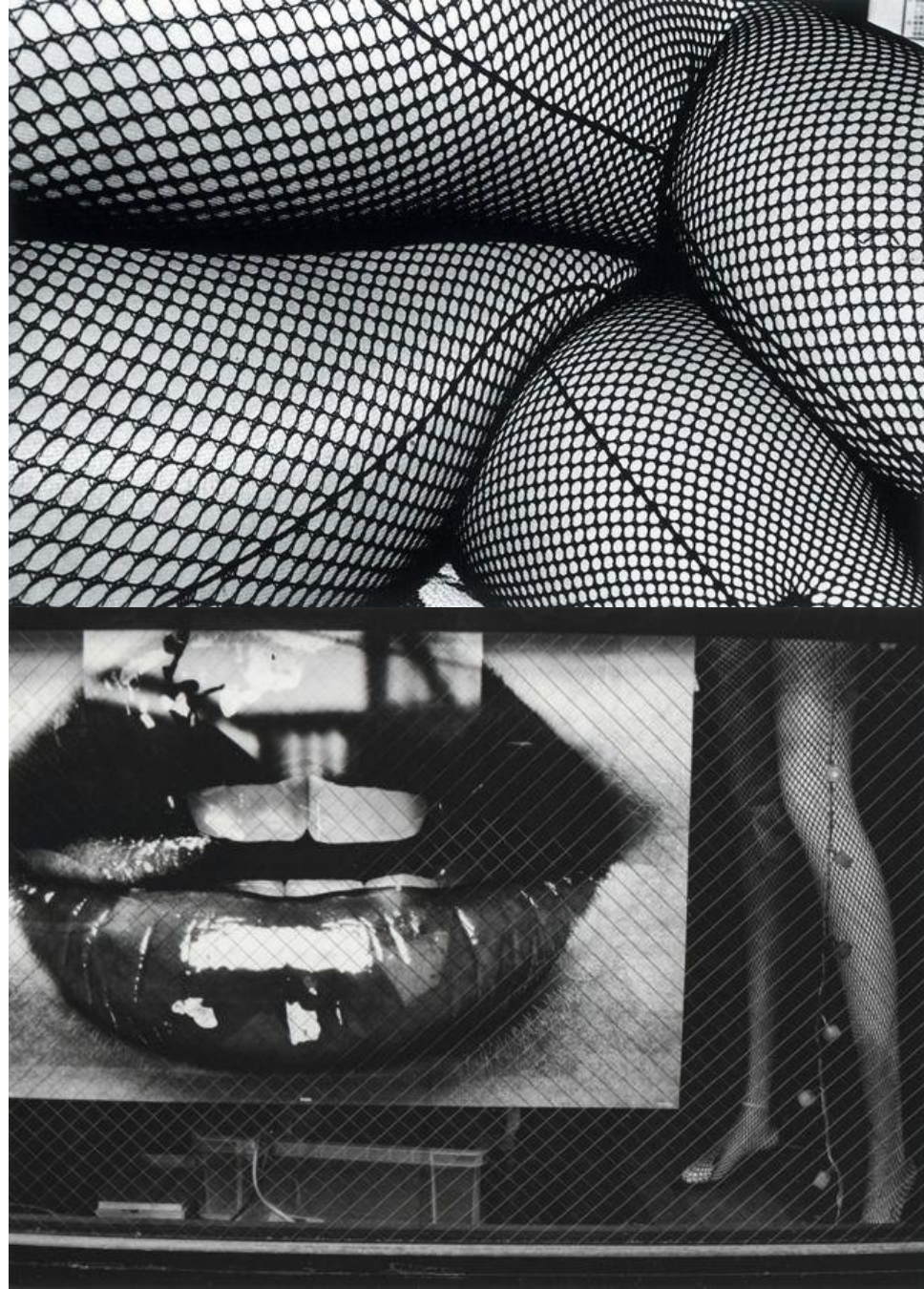
## **Term 3**

You will carry on with unit 2 and this term you will be working more independently to develop your ideas



# Summer Project

- You are required to complete homework over the summer holidays.
- This will help you start thinking about creating an interesting photograph.
- We have aimed to set you work that can be completed anywhere and that is practical and fun 😊



Daido Moriyama

# A level Photography Summer Project

You have opted to take Photography next year. You will be required to complete a project over the summer holidays to get you started.

Doing this project will open your eyes to the world around you. You will look at things differently and contemplate whether or not you could make a photograph out of everything you see.



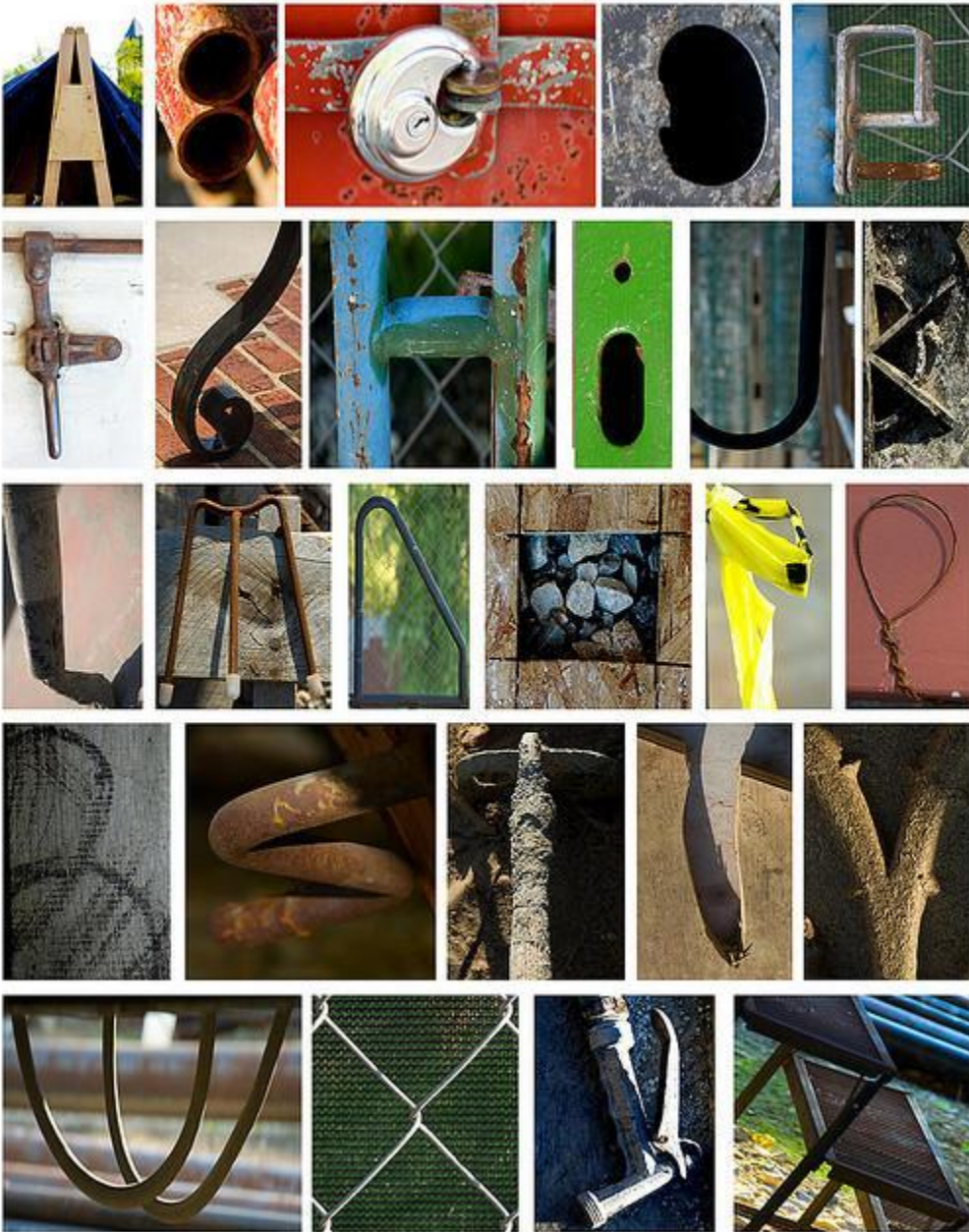
# Photography Summer Project

Looking for objects that form the shape of a letter is no easy task, but can be done if your eyes are open. There are two parts to this; you can do both or just choose one to complete the project.



# Photography Summer Project

**Letters:** Go out and find objects that form the shape of each letter of the alphabet. That's only 26 letters. Sounds easy enough, but you are not allowed to use actual lettering found on signs or buildings (that would be cheating).



# Photography Summer Project

You will need to be creative and you will be forced to **look** at your surroundings. You will need to move around objects to find the best angle and photograph from above, below, the side and lying on the floor if necessary!

You may need to zoom in, or out and crop your images to create the best shot. This will be easier to do when taking the photograph instead of after.

## **Presentation:**

Prepare a Google Slides presentation of the work to share with the class during the first lesson back in September

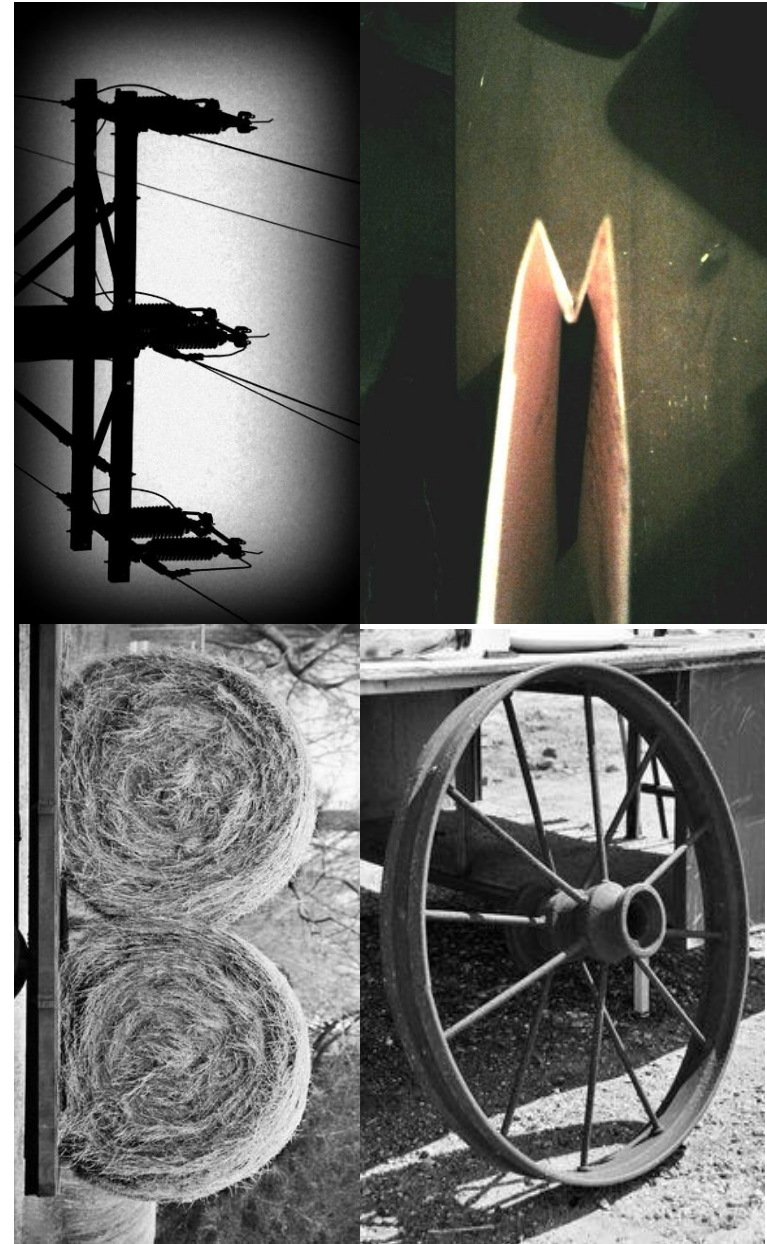


# Photography Summer Project

During the first lesson back after the summer holidays, you will be asked to present your work to the rest of the group.

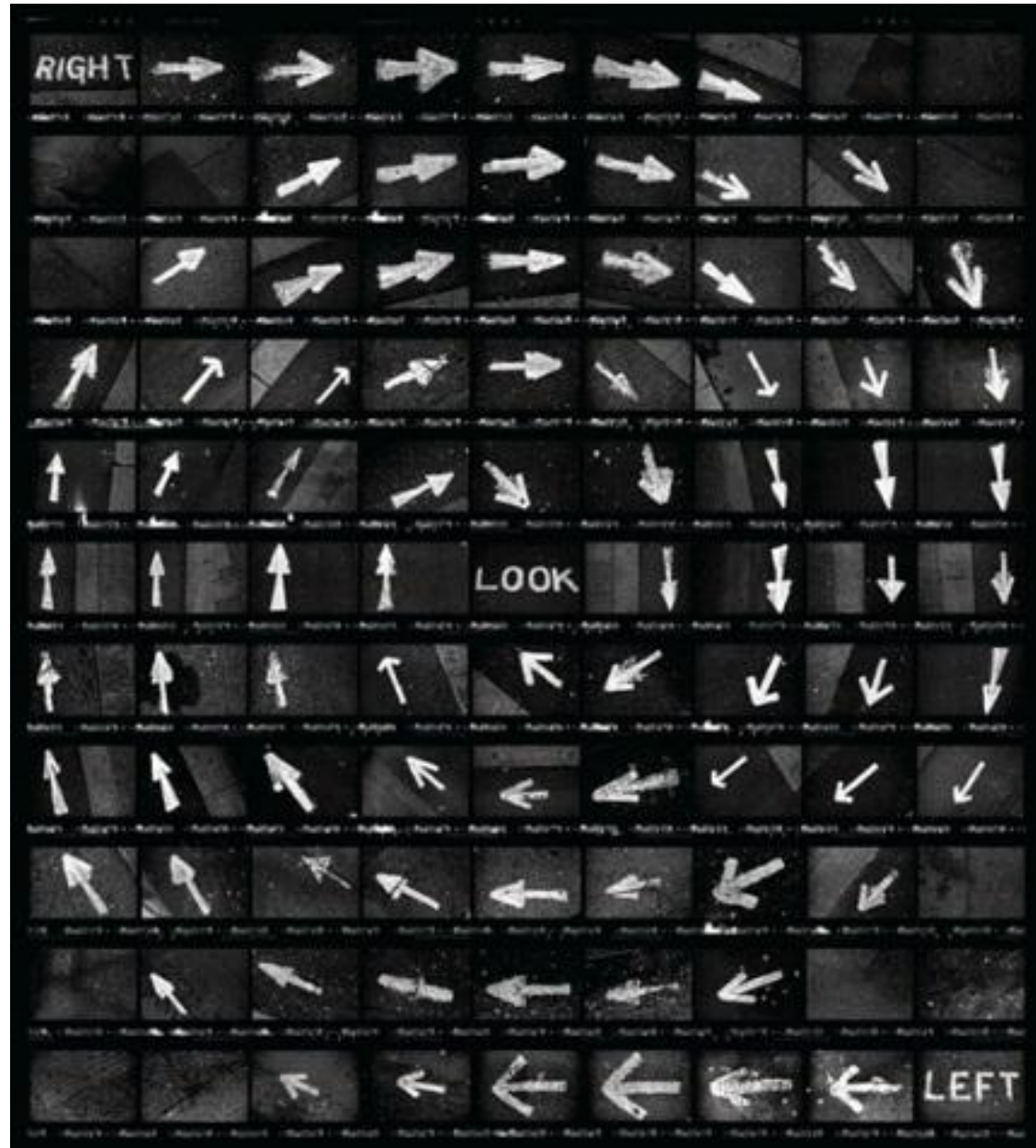
**During your presentation you must include the following information:**

- Which images you feel are the most successful and why?
- What areas you struggled with and why?
- If/ how you overcame these problems?
- Why you chose to arrange your work in the manner that you have?
- What you have learnt about photography during this project?
- How you will use what you have learnt in the next project?



# Photography Summer Project

All students must bring their work (of an acceptable standard) to the first lesson, without exception. Failure to do so will result in a detention, a phone call home and you will be expected to present your work in the next lesson.



# Photography Induction Project

Andrew Sovjani (1967) is an artist known for blurring the lines between traditional photography and painting.

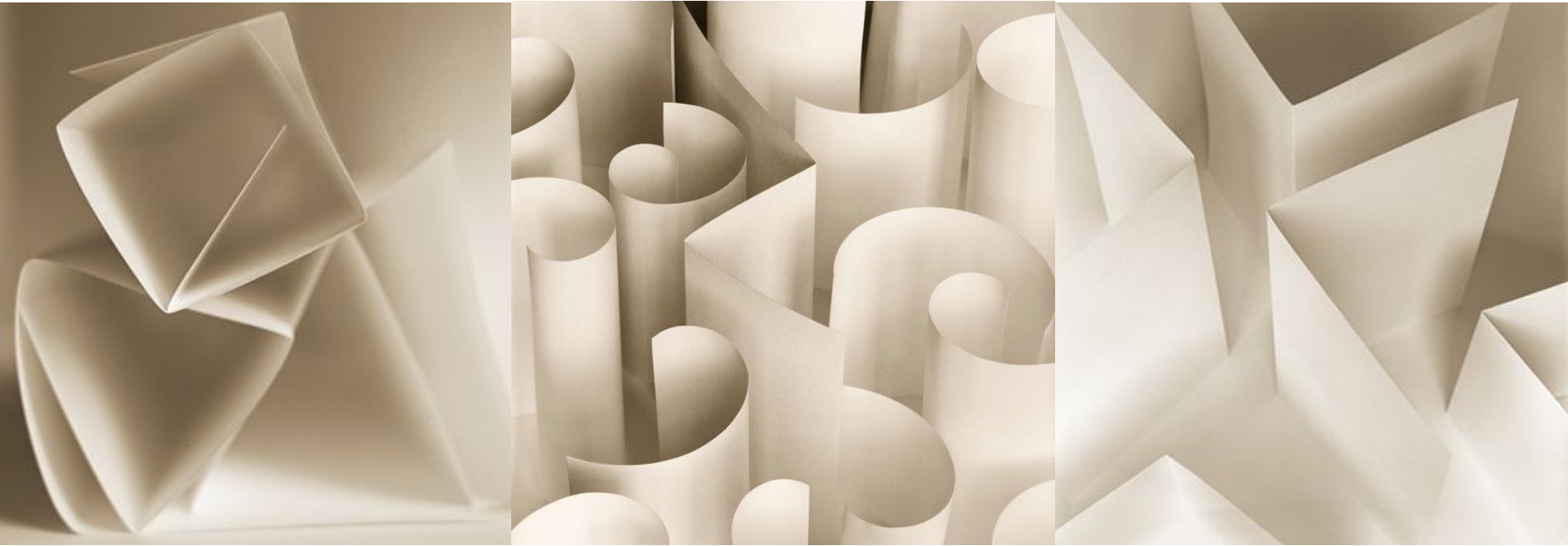
He grew up in a family of working artists and after a few years trying to escape the artistic pull, both as a mechanical engineer and an international businessman living in Japan, he returned to his creative roots and picked up a camera.

Since then, his award winning work has been shown in exhibitions throughout the U.S, Europe and Japan and is held in many public and private collections. He has won awards of distinction and innovative work.



Andrew Sovjani

# Photography induction project



Andrew Sovjani

# Further Reading

<http://www.digital-photography-school.com/7-photography-projects-to-jumpstart-your-creativity>

<http://www.digital-photography-school.com/7-photography-projects-to-jumpstart-your-creativity#ixzz1NYuqcAkj>

[Transition: what you need to do to prepare for A level Photography](#)

## **Evidence of extracurricular interests not just the run of the mill artists and galleries**

Visit galleries + exhibitions and collect evidence.

Document visits to galleries and outings by photographing the journey.

Visit the Summer exhibition at the royal academy/ Photographers gallery.

Buy your equipment and start a tool box.

Research the kind of Art/ Photography movements you are drawn to and ask yourself why.

Make a copy of a piece of work you would like to focus on. Discuss what you learnt by learning from the Artist/photographers technique.

Research the 10 most famous photographs Find out about each photograph who took it when why what was the impact.

Research the history of photography

Listen to front Row

Watch art programs on the BBC Archive

William Kline video:

<https://www.youtube.com/watch?v=Yj32koPVwFs>

Duffy the man who shot the 60's:

<https://www.youtube.com/watch?v=Yj32koPVwFs>

Henri Cartier-Bresson "Pen, Brush and Camera" 1998 Full Length

<https://www.youtube.com/watch?v=Yj32koPVwFs>

Ansel Adams: A Documentary Film 2002

<https://www.youtube.com/watch?v=Yj32koPVwFs>

Annie Leibovitz - A Vida Através das Lentes (Life Through a Lens)

<https://www.youtube.com/watch?v=kDnDPXlo6Co>

Alfred Stieglitz

<https://www.youtube.com/watch?v=Yj32koPVwFs>

Richard Avedon- Darkness and Light

<https://www.youtube.com/watch?v=Yj32koPVwFs>

FramesFromTheEdge - Helmut Newton

<https://www.youtube.com/watch?v=Yj32koPVwFs>