






## Super Curriculum: A-Level

Subject: Media Studies

<b>Read</b> 	<b>Do</b> 	<b>Find</b> 
<b>Media context pre 1950 - gender norms</b>  <a href="https://resource.download.wjec.co.uk/vtc/2017-18/17-18_3-27/pdf/2-pre-1950s.pdf">https://resource.download.wjec.co.uk/vtc/2017-18/17-18_3-27/pdf/2-pre-1950s.pdf</a>	Complete the activities outlined in the pre 1950 sheet	Watch the web links provided - can you find any of your own?  <a href="https://www.youtube.com/watch?v=m8lzYaMZ-mA">https://www.youtube.com/watch?v=m8lzYaMZ-mA</a>
media context 1950 - 1960  <a href="https://resource.download.wjec.co.uk/vtc/2017-18/17-18_3-27/pdf/3-1950-60s.pdf">https://resource.download.wjec.co.uk/vtc/2017-18/17-18_3-27/pdf/3-1950-60s.pdf</a>	Complete the activities outlined in the 1950- 60 sheet	Film: 'Beautiful Girl' from Singin' In The Rain (Gene Kelly and Stanley Dolen, 1952) <a href="https://www.youtube.com/watch?v=E06HZ7AosrA">https://www.youtube.com/watch?v=E06HZ7AosrA</a>  Compare to Trailer for Barbarella (Roger Vadim, 1968) <a href="https://www.youtube.com/watch?v=0Xo6FaypcpY">https://www.youtube.com/watch?v=0Xo6FaypcpY</a>
Media context 1960-1970  <a href="https://resource.download.wjec.co.uk/vtc/2017-18/17-18_3-27/pdf/4-1970-80s.pdf">https://resource.download.wjec.co.uk/vtc/2017-18/17-18_3-27/pdf/4-1970-80s.pdf</a>	Complete the activities outlined in the 1960- 70 sheet	Advertising: 1970s TV ads - <a href="https://www.youtube.com/watch?v=bbUCW6LO-WE">https://www.youtube.com/watch?v=bbUCW6LO-WE</a>  Barbie doll ads from 1980s - <a href="https://www.youtube.com/watch?v=PFFhSl_A-PY">https://www.youtube.com/watch?v=PFFhSl_A-PY</a>
Media context 1990-2000  <a href="https://resource.download.wjec.co.uk/vtc/2017-18/17-18_3-27/pdf/5-1990-2000s.pdf">https://resource.download.wjec.co.uk/vtc/2017-18/17-18_3-27/pdf/5-1990-2000s.pdf</a>	Complete the activities outlined in the 1990- 20 sheet	'Chance Encounter' Impulse advert (1990) - <a href="https://www.youtube.com/watch?v=iznhO18DKh0">https://www.youtube.com/watch?v=iznhO18DKh0</a> 'Diet Coke Break' (1995) - <a href="https://www.youtube.com/watch?v=TdrE1VMxzoE">https://www.youtube.com/watch?v=TdrE1VMxzoE</a> 'I'm Normal' M&S advert (2000) - <a href="https://www.youtube.com/watch?v=fqwUOedlo0Y">https://www.youtube.com/watch?v=fqwUOedlo0Y</a>

