

KEY FACTS

Media Studies:

Advertising, Film Marketing, TV Crime Drama, Magazines, Newspapers, Radio, Music Video, Video games.

Useful Skills:

Creative, Analytical, Photography, ICT, Design, Business-minded, Organised

Controlled Assessment:

1 Project Film Promotion (DVD Cover and Film Poster)

30%

Exams:

2 x exams 70%, 1hr 30 minutes each.

Full Video :

<https://drive.google.com/open?id=1QUb-EAEDkKGUQPWUFjdn2-ZDLivV0mcw>