

Pearson BTEC Level 3 National Foundation Diploma in Creative Digital Media Production

Transition Material

During year 12 and 13 you will be required to cover many different aspects of the Media in BTEC. Your BTEC course will require you to study in depth a range of media texts that you were introduced to on the foundation day. We would like you to get involved in researching some of the topics you will be learning about.

In September, the first units that you will study are:

- Pre-production
- Digital magazines

Please do the following tasks over summer:

Research into Pre-production.

Find out about the pre-production process for the following sectors:

- Film
- Magazines
- Television

Write this up as a report with explanations about what regulations the sectors have to adhere to, financing, and anything else you can find out about the particular sectors.

Research into magazines.

Create a PowerPoint Presentation and discuss the following:

- How many genres are there?
- Who is the biggest publisher in Britain and what magazines do they cover?
- Find a magazine front cover of a genre of your choice and explain the following. Who is in the image? Why have they chosen that person? What is the colour scheme and why have they chosen it? Who are the audience (age, gender)? How do you know? What tells the audience what kind of genre it is and how do you know?

Bring the research to school in September.

Good Luck

Mrs Baker-Perkins