

Curriculum Map template

Subject: EDUQAS GCSE Media Studies



Year: 11

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2		
Content Knowledge	TV Modern Family /Friends	Music Videos:	Newspapers: The Sun / The Guardian	Exam Skills	Revision	Case Study Revision Mock Exams (Paper One)		
Skills	Students will build on previous skills and will also develop knowledge and understanding of how relevant social, cultural, political and historical contexts of media influence media products.		The various forms of media language used to create and communicate meanings in media products. Use the codes and conventions of media language (i.e. genre conventions , theory) and how these have developed. Understand					

		<p>the choices the media producers make about how to represent particular events, social groups and ideas i.e. stereotypes, gender (feminine and masculine) and ethnicity.</p> <p>Apply representations (including self representations) convey particular viewpoints, messages, values and beliefs, which may be reinforced. This will be supported by theory</p>					
--	--	--	--	--	--	--	--

		<p>and keywords process of selection, construction and mediation.</p> <p>Demonstrate how representations reflect the social, historical and cultural contexts in which they were produced.</p>					
Key Questions	How the complete episode and the chosen extracts explore representations and reflect the society and culture of the time in which they were made	How the media theoretical framework relates to the promotion of music artists	<p>Media language: how the media through their forms, codes and conventions communicate meanings? Relates to Spring 1, Spring 2 and Summer 2.</p> <p>Representation: how the media portray events, issues, individuals and social groups? Relates to Spring 1, Spring 2 and Summer 2.</p> <p>Media industries: how the media industries' processes of production, distribution and circulation affect media forms and platforms? Relates to Spring 2, Summer 1 and 2.</p> <p>Audiences: how media forms target, reach and address audiences, how audiences interpret and respond to them, and how members of audiences become producers themselves? Relates to Spring 2, Summer 1 and Summer 2.</p>				

Assessment	Case study topic tests	Case study topic tests	<p>Completion of research and planning and a Statement of Aims. Practical task of DVD and Poster of students own idea.</p> <p>Case Study Topic Tests based on exam questions.</p> <p>Halfway through each term, a mini-assessment will be done based on the previous term.</p>		Mock exam			
Literacy/numeracy/SMSC/Character	Ethnicity is explored in this unit with students developing skills learnt in previous case studies to discuss a programme which is more subtle in its representation of ethnicity. Development of the media language skills learnt in year 9 demonstrated	The representation of gender and objectification is explored and students are encouraged to discuss the way women are sexualised in music videos. Case study literature is used to help students understand key terminology and reinforce literacy skills.	British values are discussed and considered and students are asked to consider their own political values. They are asked to investigate their own moral and ethical standpoints on immigration and Brexit. Literacy is encouraged through					

	es progressio n.Discussi on of moral dilemmas drawing on previous knowledge and ethical issues..		the use of case study literature. Key terminolog y is reinforced.					
Enrichment opportunities and futures	<p>Visit from the BBFC to Haydon School https://www.bbfc.co.uk/education</p> <p>Employability skills gained:</p> <ul style="list-style-type: none"> ● Inquisitive nature ● Analysis ● Creativity ● Organisation ● Thirst for Knowledge ● Problem Solving <p>Careers:</p> <ul style="list-style-type: none"> ● Digital marketer. ● Location manager. ● Media buyer. ● Media planner. ● Media researcher. ● Public relations officer. ● Runner, broadcasting/film/video. ● Social media manager. 		https://www.theguardian.com/gnmeducationcentre					