

Subject: Pearson BTEC Level 3 National Diplomas in Creative Digital Media Production Film and Television Production

Year: 13

General staff numbers - 1 teacher for the external units and 2 teachers for the internal units.

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
<p>Content</p> <p>Knowledge</p>	<p>Unit 20: Single Camera Techniques <i>(Internal)</i> This unit will explore the techniques needed to produce a single camera production.</p>		<p>Unit 3: Digital Media Skills <i>(External)</i> Learners look at the creative digital media technical skills required to produce a product to a prescribed brief.</p>	<p>Unit 35: Multi Camera Techniques <i>(Internal)</i> This unit focuses on techniques for multi camera production. The unit explores filming in a studio, outside broadcast and event production that requires the use of multiple cameras.</p>	<p>Unit 7: Media Enterprise <i>(Internal)</i> Learners will develop a brief for the production of a new media product or service. They will develop and apply enterprise skills to plan and produce the product.</p>	<p>Students take summer exams</p>
<p>Skills</p>	<p><u>Unit 20</u> In this unit, learners will focus on the techniques of using a single camera to capture high-quality footage to create a narrative production. They will investigate</p>		<p><u>Unit 3</u> This unit allows learners to demonstrate, through constructing a digital media product, the skills they have developed in media production across other units. They</p>		<p><u>Unit 7</u> In this unit, students will learn how to initiate and develop an idea for a new media product or service through audience and market research. They will develop and</p>	

	<p>manual functions of a camera as well as the compositions and support or movement of camera shots. They will then produce recorded material demonstrating their use of advanced camera techniques, including movements, different mounting options and make selections from this material to produce appropriate footage for a single camera production.</p>	<p>will learn how to work to a client brief relating to a specific media sector and its associated digital skills. They will choose the format and medium for their digital media project and demonstrate their creative and technical skills in the production of a complete product. Learners will demonstrate their understanding of production and post-production activities by working on the skills required to produce the product, and prepare appropriate documentation to support them. To complete the assessment tasks within this unit, they will need to draw on their learning from across the programme.</p> <p><u>Unit 35</u> In this unit, learners will investigate different types of multi camera production and how the format is used to efficiently and quickly record footage of live events. They will also investigate the different roles and people that make up the crew for a multi camera production and the inter-relationships between them. They will prepare for a multi camera production, creating running orders, scripts, pre-recorded video tape (VT) items, timings and cues, floor plans and camera scripts, to ensure the smooth running of a production. Learners will take</p>	<p>apply essential enterprise skills and, through working independently, use their initiative to problem solve as they research, plan and then produce a new media product or service. The skills learners will develop in this unit can be applied to all areas of media production and are highly transferable.</p>
--	--	--	---

		<p>on a key role in the making of a finished multi camera production, for a recognisable genre aimed at a specific audience.</p>	
Key Questions	<p><u>Unit 20</u> What are single camera productions? How are single camera techniques created? How is a single camera production produced?</p>	<p><u>Unit 3</u> What knowledge and understanding of media production processes and skills are needed when responding to a brief? How is knowledge and understanding to create appropriate assets in responses to a brief applied? What skills are required for the selection and use of appropriate asset management? How are appropriate technical skills in the creation of a media product applied? How are ideas synthesised in order to produce creative responses that meet the needs of the brief?</p> <p><u>Unit 35</u> What are the different types of multi camera production and the role of the crew? How is material for a multi camera programme in a recognisable genre and format prepared?</p>	<p><u>Unit 7</u> How are briefs for the production of a new media product or service developed? How are enterprise skills to plan the production of new media products or services applied? How is a new digital media product or service through application of media enterprise skills produced? How are media enterprise skills reviewed?</p>

		How are key roles in the production of a multi camera programme in a recognisable genre and format carried out?	
Assessment	Unit 20: Internally assessed assignments. 3 assignments in total.	Unit 3: Externally assessed examination (20 Hrs) Unit 35: Internally assessed assignments. 3 assignments in total.	Unit 7: Internally assessed assignments. 4 assignments in total.
Literacy/SMSC/ Character	Opportunities for developing literacy skills is seen throughout the units, including the chance to improve their work to gain higher grades. Social issues are discussed regularly alongside representations of gender, ethnicity etc in the media and the effect this has on society. Discussion of the issues enable high levels of engagement of spiritual, moral, social and cultural development. The freedom to work independently and as part of a team encourages personal character progression.		
Enrichment opportunities and futures	<u>Future engagement</u> Unit 20: Most productions in the corporate and non-broadcast media industry are made using single camera techniques and it is now more accessible than ever for learners to produce their own short films. The skills they learn and develop in this unit can be taken to employment or developed further in higher education. Unit 3: Working independently and using media hardware and software will prepare learners for further skills development, both in employment and higher education. Unit 35: This unit will give learners the multi camera production skills in TV and video output to progress to employment, or further develop these skills at higher education establishments. Unit 7: The work produced can form part of a portfolio of work for progression to employment or higher education. The enterprise skills developed are highly valued by employees and education institutions.		