

Business curriculum map: Year 9

	Autumn 1 (8 Weeks)	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2 (7 Weeks)
Knowledge	Carousel 1 Create a simple business plan. <ul style="list-style-type: none"> Working in teams to create an idea for a simple business. Design and create a brand name and logo for your business idea. Design and create packaging for your product 	Carousel 2 Create a simple business plan. <ul style="list-style-type: none"> Working in teams to create an idea for a simple business. Design and create a brand name and logo for your business idea. Design and create packaging for your product 	Carousel 3 Create a simple business plan. <ul style="list-style-type: none"> Working in teams to create an idea for a simple business. Design and create a brand name and logo for your business idea. Design and create packaging for your product 	Carousel 1 Develop your business idea. <ul style="list-style-type: none"> Create a budget for your idea (include sources of finance) Calculate revenues, costs and profits Create a PowerPoint presentation with business plan Present your business idea 	Carousel 2 Develop your business idea. <ul style="list-style-type: none"> Create a budget for your idea (include sources of finance) Calculate revenues, costs and profits Create a PowerPoint presentation with business plan Present your business idea 	Carousel 3 Develop your business idea. <ul style="list-style-type: none"> Create a budget for your idea (include sources of finance) Calculate revenues, costs and profits Create a PowerPoint presentation with business plan Present your business idea
Skills	Creativity IT Team working Planning Collaboration	Creativity IT Team working Planning Design & Imagery	Creativity IT Team working Planning Design & Imagery	Numeracy Presenting IT Team working Collaboration Creativity	Numeracy IT Presenting Team working Collaboration Creativity	Numeracy IT Presenting Team working Collaboration Creativity
Key Questions	What is Business? What is the purpose of a Business? What is team work? Is it important to have a team leader? What is branding? What is the difference between logo and branding? Why is packaging important?	What is Business? What is team work? Is it important to have a team leader? What is branding? Why is packaging important?	What is Business? What is team work? Is it important to have a team leader? What is branding? Why is packaging important?	How important is cash to a small business? How do we analyse a cash-flow forecast? Where do businesses get business finance from to start their business?	What different options are available when starting up in terms of the type and legal identity of the business? Where should a business locate and how do they choose?	What is the marketing mix? What are the elements of it and how is it used by small businesses in order to lessen risk? What is a business plan? Is it important, who would use it and might want to see it?

Assessment - focus on effort / core knowledge.	Low stakes questioning, live task marking; knowledge based assessment. Recap starter every lesson; poster - Different cultures; End of unit knowledge test.	Low stakes questioning, live task marking; knowledge based assessment. Recap starter every lesson; Independent investigation into Businesses. End of unit knowledge test	Low stakes questioning, live task marking; Recap starter every lesson; Family time and motion study; Mini end of topic core knowledge test.	Low stakes questioning, live task marking; Recap starter every lesson; Group project - life chances; Quick fire test on sections	Low stakes questioning, live task marking; Recap starter every lesson; Short (10 minute) core knowledge tests every 2 weeks.	Low stakes questioning, live task marking; Recap starter every lesson; Short (10 minute) core knowledge tests every 2 weeks. Open book test relating to budgeting.
Literacy/numeracy/SMSC/Character	Structured whole class and independent reading, challenging articles used alongside core test • use of ABC questioning to support reading • Structured presentation • Terminology & definitions of Tier 3 and tier 2 words (detail in sow) • SEN support – differentiated writing frames i.e. sentence starters • Development and questioning of opinions and new ideas • Public speaking and opportunities to develop debating skills • Starters i.e. kahoot, key concept recall • Terminology booklet (glossary)• Inquiry skills • Analytical skills • SMSC – Directly and indirectly embedded across lessons economic issues discussed within lessons, students able to understand a wide range of ethical issues. Students gain an understanding of personal finance. Critical Thinking development explored in all lessons.					
Enrichment opportunities and futures	<p>Futures in the subject embedded across lesson plans and presentations. Career options displayed on the display board including further education options. Core skills are developed to support the transition to the world of work including: Independent research skills; Group work and ability to work independently; Communication and Cooperation; Public speaking. Encourage students to become members of Oracy/Debating Club to augment their presentation skills.</p> <p>Specific enrichment - Relevant documentaries and wider reading throughout the course / talks from practising Entrepreneurs to foster a passion for the subject / enhance cultural capital particularly for DA and SEND students.</p> <p>Reference include: https://www.ucas.com/explore/career-path/11.3?assessmentId=false</p>					

